



Dear CattleWomen Supporter,

On August 5, 2023, the Navidad Valley CattleWomen will be holding our tenth annual Ranch Run in conjunction with the Schuenburg Festival. Since our local was started, we have distributed over \$80,000 in scholarships to deserving students in our tri-county area. This is only possible due to the generosity of our sponsors! We work hard throughout the year to honor your trust. The primary mission of CattleWomen is to help promote a healthy and positive beef message. We are a positive group of ladies who support the industry we love, as well as the communities we live in. Here are a few things we have accomplished already in 2022/2023:

1. Held our 9th annual 5K Ranch Run with a record 160 participants and a record \$12,100 in sponsorship support;
2. Supported the Commercial Heifer programs at the Fayette County Fair, Colorado County Fair, and Hallettsville Livestock Show;
3. Donated 185 pounds of hamburger to 8 area high school family & consumer science departments for their classroom cooking lessons along with recipes & nutrition information to highlight our Ag Day campaign.

Between now and our run, we will complete our Beef for Father's Day Essay Contest with area 6th graders along with our beef contributions to area Food Pantries. We are also currently accepting scholarships for our 2023 scholarship program. Full details may be found at our website: www.nvcw.org.

This summer we are celebrating our 19th anniversary as a local. We are asking our family, friends and neighbors involved in the industry to help us make this a huge success by sponsoring the primary event that funds our scholarships. I hope you will consider helping us with this endeavor.

Blessings & Beef,

Susie Shank
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